AA and Online Anonymity

Alcoholics Anonymous is Not an Anonymous Organization.

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Members of AA protect their anonymity:

AA Members protect their anonymity to protect their professional and private lives, the lives of other alcoholics, and most importantly, those seeking help with their drinking problem: the newcomer.

Your anonymity will be protected. AA does not keep personal information on their members or guest.

Your anonymity will be protected. AA does not keep information on their members nor track or record who contacts them.

We encourage groups and members to navigate the virtual realm in the spirit of the 11th Tradition.

Tradition 11

Our relations with the general public should be characterized by personal anonymity. We think A.A. ought to avoid sensational advertising. Our names and pictures as A.A. members ought not be broadcast, filmed, or publicly printed. Our public relations should be guided by the principle of attraction rather than promotion. There is never need to praise ourselves. We feel it better to let our friends recommend us.

- A.A.W.S. Long Form Traditions



Links to guidelines from the General Service Office in New York

<u>Understanding Anonymity</u>

Anonymity Online and Digital Media

A.A. Guidelines on the Internet



Links to A.A.W.S. PSA's, video's, public information.

HD Broadcast-quality Public Service Announcement Downloads

Video PSA's

Audio PSA's

Anonymity Letter, Press Releases.

AA YouTube Channel